

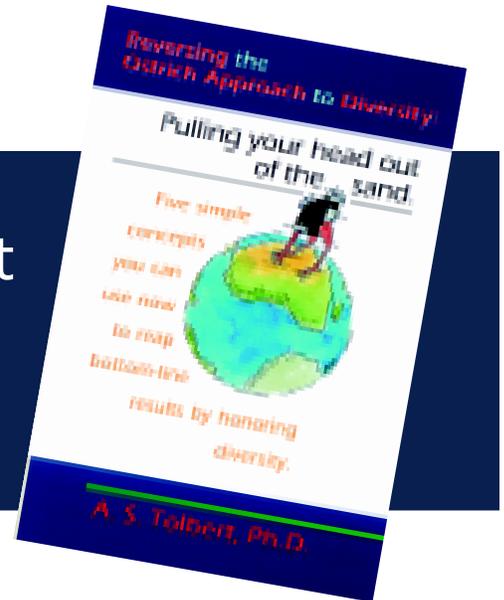
# What's So Funny About Diversity Issues?

**Nothing ... unless you're reading this book!**

## Reversing the Ostrich Approach to Diversity: Pulling your head out of the sand.

**Five simple concepts you can use now to reap bottom-line results by honoring diversity.**

**by Dr. A. S. Tolbert, CSP**



Why is it that companies keep throwing training at employees and the only thing that sticks is the memory of how boring it was? It's time for a change in strategy and this book has it! *Get ready for*

### **Laugh-Out-Loud Learning with Bottom-Line Benefits!**

*Reversing the Ostrich Approach to Diversity: Pulling your head out of the sand* is an easy-to-use guide to help readers understand and transition through basic diversity challenges that significantly impact both their personal lives, and productivity and profits in the workplace. The author uses lighthearted humor that mirrors our own oblivious behavior (head in the sand) based on how we view ourselves in relation to others.

*"This book will help anyone stay productive. Dr. Tolbert's use of humor makes reading and using the book enjoyable. Trainers looking for exercise ideas, leaders seeking great words to inspire, consultants building a case for their work, and individuals simply wanting to enhance their effectiveness will find delightful help with this book. It will reside in the "frequently used tools" section of my office."*

**Robert Hayles, Ph.D.**, Effectiveness/Diversity Consultant

Co-author of *The Diversity Directive: Why Some Initiatives Fail & What To Do About It*

If becoming a better person simply isn't a good enough reason for you to read this book, we'll bottom-line it for you. When you choose to sharpen your instincts to navigate successfully in a diverse world, you:

- ✓ Are more promotable
- ✓ Increase your individual skills, talents, and potential
- ✓ Contribute to the quality of team productivity and creativity
- ✓ Help reduce employee turnover (and the associated exorbitant costs)
- ✓ Can have a competitive market presence in the global arena.

Once the word gets out that we're making diversity-awareness learning fun, this book will be difficult to keep on the shelves! Order today!

### **About the Author:**

A. S. Tolbert, Ph.D., CSP (Certified Speaking Professional) develops multicultural organizations and individuals by bringing you cutting edge topics — such as *fun/results-driven diversity initiatives, the multicultural leader within, managing to style and creating breakthrough teams*. She considers it a privilege to impact thousands of individuals every year by using varied and effective methods of technology, e-learning and facilitated learning.

Price: \$11.95  
ISBN: 0-9670291-3-9  
Pub. Date: May 2002  
Format: 6" x 9" • 112 pages  
Trade paperback  
Subject: Business/Diversity

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Illustration from Chapter 3,  
"I'm Okay, But "They" Need Help:  
Why should I change?"